



Contact: Steven Sashen, CEO  
t: 303.447.3100 x1001  
e: steven@xeroshoes.com

FOR IMMEDIATE RELEASE

**For the 2<sup>nd</sup> Time, Xero Shoes Appears on the Inc. 5000  
With Three-Year Revenue Growth of 617%**

(Broomfield, CO) August 15, 2018 – Inc. magazine today revealed that Xero Shoes is No. 818 on its 37th annual Inc. 5000, the most prestigious ranking of the nation’s fastest-growing private companies, thanks to 3-year revenue growth of 617% and 2017 revenue of \$5.53M. Xero Shoes was ranked #1753 on last year’s Inc. 5000 list. Fewer than 1-in-3 companies make the Inc. 5000 more than one time.

Companies on the Inc. 500 are featured in Inc.’s September issue. They represent the top tier of the Inc. 5000, which can be found at <http://www.inc.com/inc5000>.

This year, Xero Shoes received three other business honors: one of the 50 Colorado Companies to Watch, one of the top 100 Women Owned companies in Colorado, and a Biz West Mercury 100 winner for the third time in 3 progressively higher revenue categories.

Says CEO and co-founder, Steven Sashen, “We are, of course, honored to receive these awards. But, more, we’re grateful to the hundreds of thousands of people around the world who have put Xero Shoes on their feet, experienced the fun and benefits of natural movement, and are living life feet first.”

**ABOUT:**

Feel The World, Inc. (dba Xero Shoes) of Broomfield, CO, manufactures Xero Shoes<sup>®</sup>, addictively comfortable, lightweight, performance and casual sandals and shoes built with a “foot-first” design. Durable, stylish and affordable — Xero Shoes supply the fun and benefits of natural, barefoot-inspired movement plus a layer of protection and comfort. FTWI launched in December 2009 and now has customers ages 1 to 91, in 97 countries who wear Xero Shoes for walking, hiking, yoga and gym-going, CrossFit, kayaking, rafting, paddle boarding, jogging, and even running hundred-mile ultra marathons.

###